

# The World's Leading CX Automation Platform

Delivering real-time, on-demand & Total Customer Experience (CX) with the best of AI+Human Intelligence

**20%**

Increase in CSAT

**80%**

Self - serve FAQ's

**70%**

Reduction in operational cost

**\$150M**

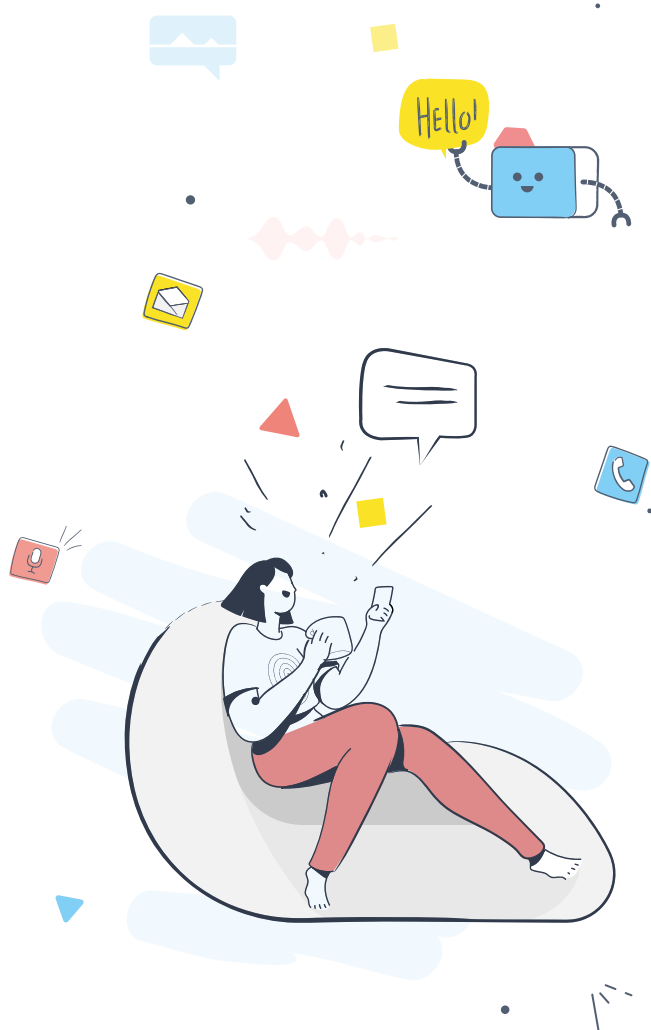
Business impact created yearly



SEPHORA



SIEMENS



## ▶ Customer Support Automation

Resolve customer issues 24\*7\*365 and transfer them to live agents in case of complex queries

## ▶ Customer Engagement Automation

Enable customers to engage, with their favourite brands in real-time on a channel of their choice, fostering lifelong loyalty

## ▶ Conversational Commerce Automation

Spray & pray tactics for conversions are passe , our virtual assistants will help your visitors buy faster, buy more and come back often.

## ▶ HR Automation

Help your employees scale up quality work by offloading repetitive tasks

## ▶ ITSM Automation

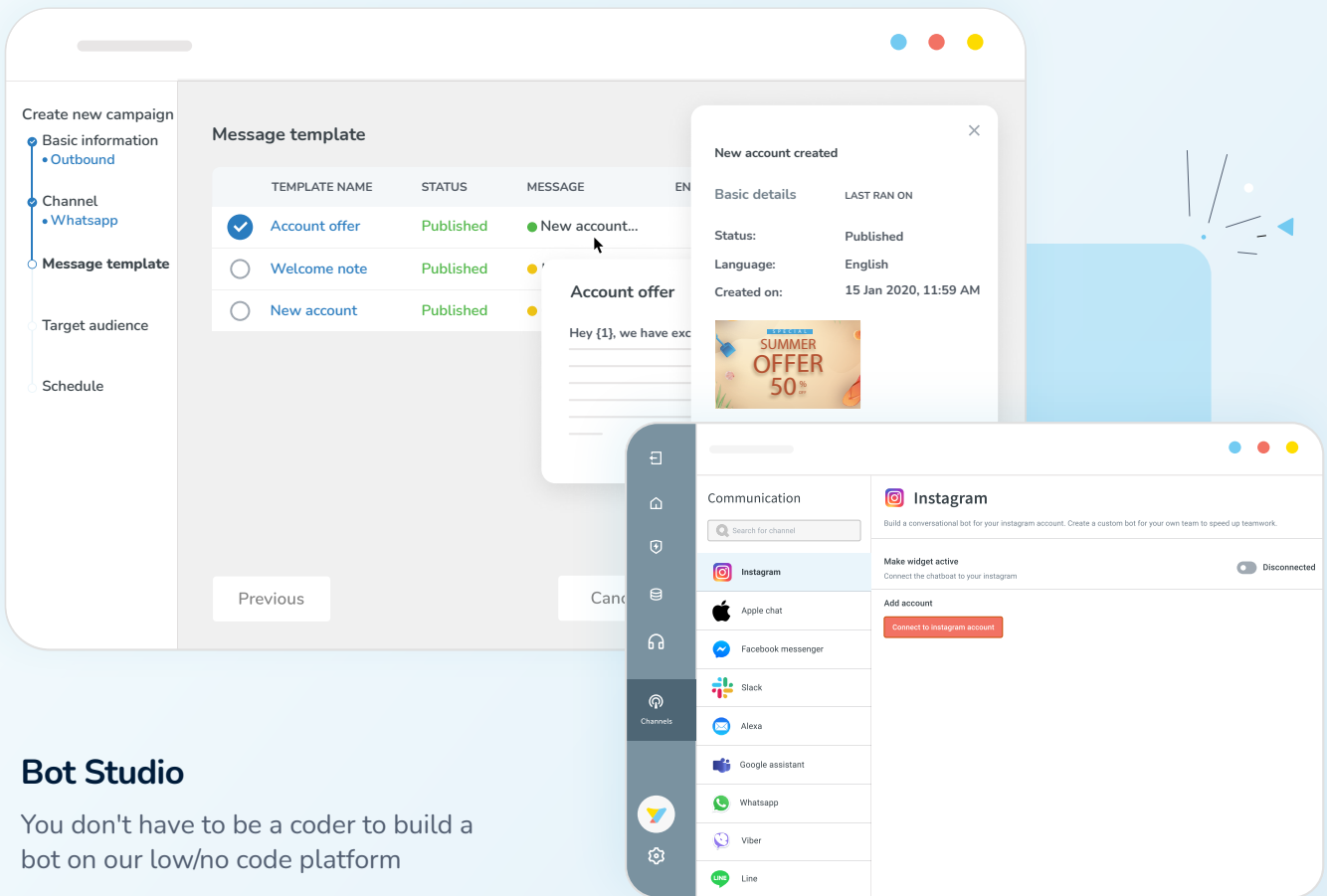
Improve process automation, resolve queries faster, and streamline ticketing with AI. It's a one-stop shop for all things IT

Recommended by  
**Gartner**

Leading Conversational  
AI Platform

Advanced Virtual  
Assistant Provider

Key Vendor in CX  
Automation



### ▶ Bot Studio

You don't have to be a coder to build a bot on our low/no code platform

### ▶ Agent assist dashboard

Seamless bot to agent handoff whilst enabling your agents to talk in over 100+ languages

### ▶ Campaign Management

Turn your customers from curious, to interested, and then to excited using our smart campaign management tool

### ▶ Smart Analytics

Track and analyse key metrics to understand user intent better, & increase goal completion

### ▶ Insights Engine

Train Your Bot on 1000's of Pages in Minutes.

### ▶ Active Learning

Our chatbots crunch millions of conversations happening across the platform

## Plug & Play Integrations with Industry Leading Platforms



Reach out to us for a free AI consultation

[Request Free Demo](#)



www.yellow.ai



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